

The grass is always greener  
on the other side

Startups vs Multinational corporations

A fairytale castle with multiple towers, blue conical roofs, and gold spires, set against a bright blue sky with scattered white clouds. The castle is the central focus of the image.

Berlin - a new startup being founded every 20 minutes on average

[src: <http://www.gruenden-in-berlin.de>]



A misty, winter forest with a railway track curving through it. The trees are bare and the ground is covered in snow. The atmosphere is hazy and serene.

# Challenges

Startups vs Multinational Corporations



A photograph of a railway track curving through a misty, winter forest. The trees are bare and the ground is covered in snow. The text "Startups - Deadlines and time pressure" is overlaid in the center of the image.


Startups - Deadlines and time pressure



A photograph of a railway track curving through a dense forest of bare trees. The scene is shrouded in a thick, yellowish-white mist or fog, creating a somber and atmospheric mood. The ground is covered in a light layer of snow or frost. The text "Startups – Features first, no time for improvements" is overlaid on the left side of the image in a black, sans-serif font.

Startups – Features first, no time for improvements



A misty, winter forest with snow-covered ground and bare trees. A railway track curves through the scene, leading the eye into the distance. The atmosphere is hazy and serene, with a soft, diffused light filtering through the branches.


Startups - Being too agile can lead to losing focus on priorities



A photograph of a railway track curving through a misty, winter forest. The trees are bare and the ground is covered in snow. The text "Multinationals - Finding the right person to address a question" is overlaid on the image.


Multinationals - Finding the right person to  
address a question



A misty, winter forest scene with snow-covered ground and bare trees. A railway track curves through the center of the image, leading the eye into the distance. The atmosphere is hazy and cold, with a soft, diffused light filtering through the branches.


Multinationals - Strong dependencies  
between teams



A photograph of a railway track curving through a dense forest of bare trees in a misty, winter setting. The ground is covered in a light layer of snow. The text is overlaid on the left side of the image.

Multinationals – Chain of responsibility slow down the progress



A photograph of a railway track curving through a misty, winter forest. The trees are bare and the ground is covered in snow. The text "Multinational - Uniformity" is overlaid on the image.

Multinational - Uniformity



# Benefits

## Startups vs Multinational Corporations





Startups - Eager for new technologies





Startups – Excitement of seeing features  
released quickly



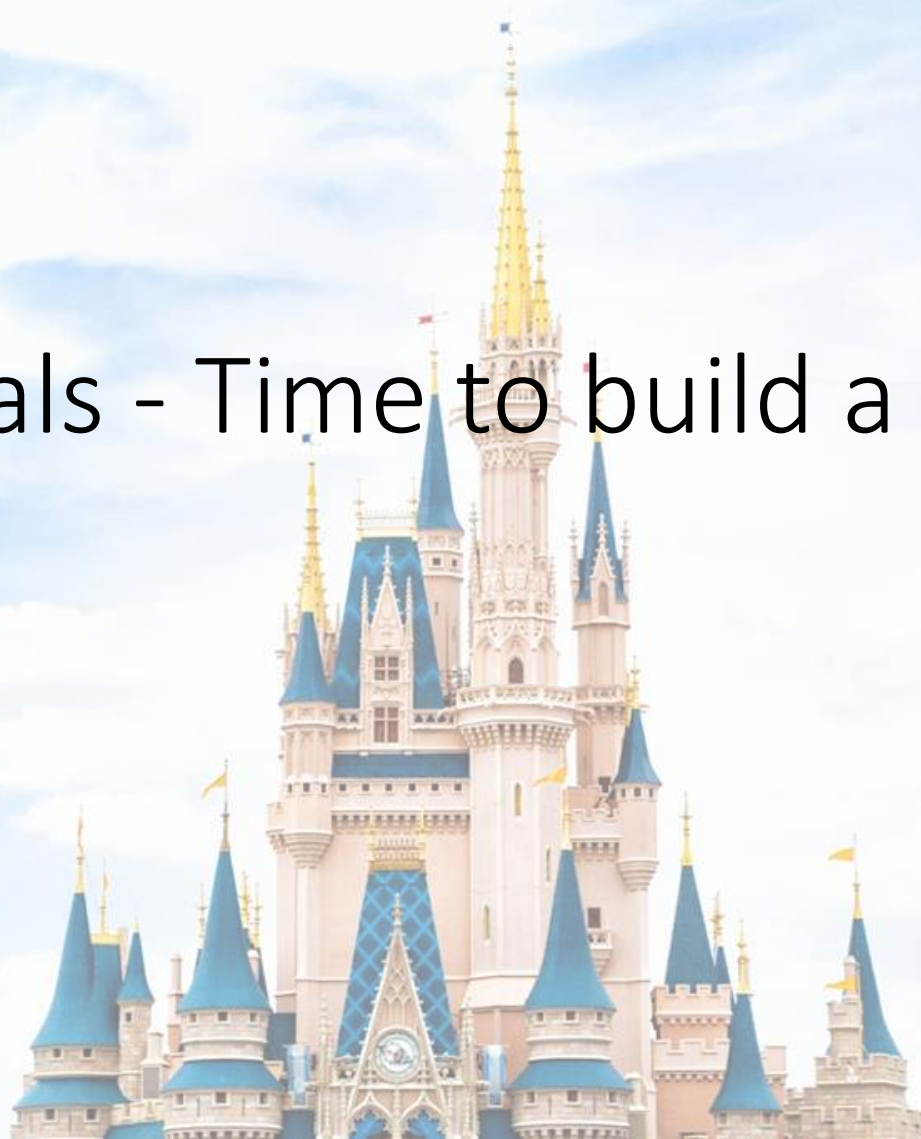


Startups - Seeing the results of each one's work





Multinationals - Time to build a good product





Multinationals - Learning time and importance given to tech debts





# Multinationals - Perspectives of personal development





Multinationals – Structured definition of seniority and responsibilities





You can't have a rainbow without a little rain



A large number of colorful balloons in various colors (red, green, blue, yellow, purple, pink, orange) are floating in a clear blue sky. The balloons are scattered across the frame, with a higher concentration in the center and bottom. The word "Thanks" is written in a simple black font in the center of the image.

Thanks